"Best Investments for Health"

The International Union for Health Promotion and Education (IUHPE) and Thai Health Promotion Foundation (ThaiHealth) are pleased to invite you to the 21st IUHPE World Conference on Health Promotion.

This unique international event builds on a long tradition of IUHPE world and regional conferences that bring together health promotion researchers, practitioners and policy-makers. The 21st IUHPE World Conference aims to contribute to the development of equity and social justice across the globe by offering a unique platform for dialogue on the best investments for health between participants from various sectors from all over the world.

Conference Focus

The world is facing an unprecedented global crisis, accelerating economic, political and social transitions that impact at all levels of society. These substantial challenges require a reflection on the most efficient, effective and equitable ways of supporting and advancing population health and well being. All actors and sectors in society have a vital role to play in the development of equity and social justice. It is therefore critical to better understand and acknowledge the diverse approaches for investing in health from the perspective of various actors, such as the role of grassroots movements, workforce, the public sector, financial markets, academia or international donors and to explore what are the challenges and opportunities in mobilizing and engaging them.

With that perspective, the Conference will seek to provide a forum to highlight contrasting and challenging views and will offer a unique platform for exchange and debate on mainstream and alternative perspectives. The various sessions will provide a mixture of practical lessons from global, national and regional experiences.

The conference will aim to examine the following questions:

• What are the best investments for health and the well-being of people? How do different perspectives contribute to the definition of policies and interventions that promote health, social and human development?
• Who are key investors in health promotion systems? (But) Who is missing? What are the implications for developing dimensions related to social, financial, and cultural capital?
• What are the successes and challenges developing and implementing (or in achieving?) health in all policies? Do we know enough?
• What are the innovations worldwide that are transforming health promotion and what can we learn from them?

Call for abstracts
Online abstract submission will be opened in August 2012

Target audience
Practitioners, decision makers, researchers, civil society and the private sector
The Local Host: Thai Health Promotion Foundation (ThaiHealth)
ThaiHealth is an independent state agency set up to promote physical, mental, social and spiritual well-being of all people living in Thailand. To host the world conference 2013, ThaiHealth is fully supported by its Governing Board chaired by the Prime Minister with half of its members from relevant ministries and the other half are independent experts in various fields. The IUHPE and ThaiHealth, together with the co-hosts, international and domestic supporters, pledge to bring out the best conference for all participants.

Host Organizations

International Union for Health Promotion and Education (IUHPE)
Thai Health Promotion Foundation

Co-Hosts
Ministry of Public Health, Thailand
Health Systems Research Institute, Thailand (HSRI)
National Health Commission Office of Thailand (NHCO)
National Health Security Office, Thailand (NHSO)

International Supporters
International Network of Health Promotion Foundations (INHPF)
World Health Organization’s South-East Asia Regional Office (WHO/SEARO)

Local Supporters
Municipality Office of Pattaya City
Thailand Convention and Exhibition Bureau (TCEB)
Thai Airways International

Conference Secretariat:
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