



20th IUHPE World Conference on Health Promotion 11-15 July 2010, Geneva, Switzerland

**The Call for abstracts out now!
Registration open!**

Welcome to the third official newsletter of the 20th IUHPE World Conference on Health Promotion. Every three months, we keep you updated on the latest news, important dates and highlights regarding the upcoming IUHPE Conference.

To be informed on most recent developments, please visit our website www.iuhpeconference.net. All the information regarding the conference is available in English, French, German and Spanish.

Sub-plenary session – three examples of exciting themes to be discussed

Evaluation is an essential dimension of programme development and implementation. The evaluation process allows for the consideration of multiple effects, both expected and unexpected. The sub-plenary session Challenges and Issues around the evaluation of interventions will discuss specific ways in which evaluation can provide information on all dimensions related to the impact of programmes and actions in terms of equity and the fight against social and health inequalities.

The Healthy Settings approach has been widely discussed in Health Promotion circles. The sub-plenary session Healthy and Sustainable Settings: Reflections and Future Directions invites academics and practitioners who were involved in initiating and developing this approach to debate the current implementation of settings-based health promotion and to explore future directions in the context of 21st century forces. A particular focus of the moderated discussion will be that of equity and sustainable development.

What can health promotion learn from other social movements? asks a sub-plenary session which would like to enable health promoters to be more effective in affecting social and cultural change. Panelists will discuss questions such as: *How have social movements organised themselves effectively?* or: *What strategies have been useful?* contributing examples from their personal experience. In an innovative format, audience questions will be welcomed via in-person participation, twitter, text message and paper entries.

Meet the Authors – Call for applications

Geneva 2010 wishes to offer conference participants the opportunity to meet with authors of recent books in Health Promotion, Health Education or Sustainable Development. Authors of books published in these fields since the last conference in Vancouver in 2007 who would like to be considered for this activity can apply for the Meet the Authors sessions. You will find all the details on www.iuhpeconference.net.

Accommodation – special offers for the budget-conscious

Geneva has the reputation to be one of the most expensive cities in the world. This may well be the case but does not mean that conference participants cannot find reasonably priced accommodation. In fact, we have pre-reserved rooms in student accommodation house *Cité Universitaire* for Geneva 2010 participants. Prices range from 23 CHF a day for a dormitory bed to 50 CHF a day for a single room. In order to profit from this offer book your room now! All rooms will be attributed on a first come first served basis. For further information and on-line booking see www.iuhpeconference.net/pages/practical_information/hotels.php.

Conference partners and sponsors – a joint force of expertise

Health Promotion Switzerland, the Geneva 2010 organiser, is proud to present an ever-increasing list of conference partners. Those include different agencies of the Swiss Federal Administration such as the Federal Office of Public Health (FOPH), the Federal Office for Spatial Development (FOSD) and the

Swiss Agency for Development and Cooperation (SDC). The Canton of Geneva presents itself as a dynamic and active host. From the private sector, we welcome Pfizer. In addition, we linked up with outstanding NGOs such as the WWF, Equiterre and Public Health Switzerland. As for academia, we closely cooperate with the Institute of Social and Preventive Medicine (ISPM) at the University of Bern as well as the University of Geneva. And, last but not least, we are delighted to announce that the "Loterie Romande" Foundation has recently agreed to step in as a sponsor.

Don't forget – The call for abstracts is now open!

We would like to encourage you to actively participate in the Geneva 2010 conference and share your expertise with other conference participants. Your participation could either cover core health promotion issues or be related to topics that form crucial links between promoting health and other challenges to the environment, the economy or society in general. Abstracts for workshops, symposia and oral presentations/ posters can be submitted in English, French and Spanish. We are looking forward to receiving your abstracts by no later than the **November 30, 2009 deadline**. To submit an abstract visit www.iuhpeconference.net.

Health Promotion Switzerland, Dufourstrasse 30, P.O. Box 311, CH-3000 Berne 6
Phone 41 (0)31 350 04 04 / Fax 41 (0)31 368 17 00
www.iuhpeconference.net